

# THE 7<sup>th</sup> AMERICAN **BRAZILIAN** AESTHETIC MEETING



## FROM SURF TO SKI

IN SEARCH OF THE  
IDEAL FACE & BODY

## FEBRUARY 15-18, 2015

Park City Marriott - Park City, Utah USA

### Program Chairmen:

Renato Saltz, MD

Carlos Casagrande, MD ▪ Joao Sampaio Góes, MD ▪ Mark Jewell, MD  
Foad Nahai, MD ▪ Ricardo Ribeiro, MD ▪ Osvaldo Saldanha, MD



# THE 7th AMERICAN-BRAZILIAN AESTHETIC MEETING

## SATURDAY FEB 14<sup>TH</sup> ABAM REGISTRATION

**5:00-7:00 PM– REGISTER AND BRING YOUR VALENTINE FOR PINK CHAMPAGNE**

## SUNDAY FEB 15<sup>TH</sup> – FACIAL REJUVENATION

**6:00-6:45 AM BREAKFAST AND VISIT EXHIBITS**

**6:45-7:00 AM ABAM WELCOME**

<b>Utah State Society</b>	Brian Brzowski
<b>ASAPS</b>	Mike Edwards
<b>SBCP</b>	Niveo Steffen
<b>ISAPS</b>	Susumu Takayanagi

**7:00-8:30 AM PANEL: FOREHEAD & PERIORBITAL REJUVENATION**

7:00 – 7:10 am	<b>Hank Spinelli</b> - Controlling the Position of the Upper and Lower Eyelids
7:10 – 7:20 am	<b>Ted Wojno</b> - Why the Upper Eyelid Crease is Important in Aesthetic Surgery
7:20 – 7:30 am	<b>Grady Core</b> - The Lateral Access Lower Blepharoplasty
7:30 – 7:40 am	<b>Fabian Cortinas</b> - Lower Blepharoplasty with Lateral Orbicular Pennant and Fat Transposition
7:40 – 7:50 am	<b>Nelson Letizio</b> - Correction of Ectropion in Secondary Blepharoplasties Through the Transconjunctival Approach
7:50 – 8:00 am	<b>Cemal Senyuva</b> - Blepharoplasty: Problem Based Approach
8:00 – 8:10 am	<b>Vakis Kontoes</b> - Avoiding Complications in Blepharoplasty
8:10 – 8:20 am	<b>Bill Mack</b> - 10 Tips to Improve Your Blepharoplasty Pre-operative Evaluation to Avoid Complications
8:20 – 8:30 am	<b>James Newman</b> – Radiofrequency Nerve Treatment in Forehead Rejuvenation
8:30 – 8:40 am	<b>Julius Few</b> – Minimally Invasive Periocular Rejuvenation

**8:40-9:00 AM SPECIAL PRESENTATION  
Blepharoplasty 2015 - Foad Nahai**

**9:00 – 9:30 AM COFFEE BREAK AT EXHIBITS**

**9:30-10:30 AM PANEL: FACIAL REJUVENATION**

9:30 – 9:40 am	<b>Tim Marten</b> - Role of Platysmaplasty & Platysmamyotomy in Rejuvenation of the Neck
9:40 – 9:50 am	<b>Ruth Graf</b> - Vertical Vectors in Facelifting
9:50 – 10:00 am	<b>Daniel Knutti</b> - Longevity of High Lateral SMAS
10:00 – 10:10 am	<b>Barbara Machado</b> - Important Details in Rhytidoplasty
10:10 – 10:20 am	<b>Andrew Jacono</b> – Modifications in Deep Plane Facelifting

10:20 – 10:30 am **Vakis Kontoes** – Facelifting - Creating Happy Patients  
10:30 – 10:40 am Discussion

**10:40-11:00 am SPECIAL PRESENTATION**  
**Facial Rejuvenation – “State of the Art” – Luis Vasconez**

**11:00-3:30 PM SKI / FREE AFTERNOON**

**SUNDAY PM FACIAL REJUVENATION**

**3:30-4:00 PM AFTERNOON BREAK AND VISIT EXHIBITS**

**4:00-5:00 PM APRES-SKI WORKSHOP - MERZ AESTHETICS**

**5:00-5:20 PM SPECIAL PRESENTATION**  
**Simultaneous Facelift and Fat Grafting: Combined Lifting and Filling in Rejuvenation of the Aging Face – Tim Marten**

**5:20-6:20 PM PANEL: FACIAL REJUVENATION**

5:20 – 5:30 pm **Antonio Graziosi** – Neck Rejuvenation

5:30 – 5:40 pm **Jose Daher** - Closed Platysmotomy - 7 Year Follow-up

5:40 – 5:50 pm **Fausto Viterbo** - Gliding Mentoplasty

5:50 – 6:00 pm **Ana Badin** - Fat Injection+Co2 Laser- A Great Complementary Procedure in Facial Rejuvenation

6:00 – 6:10 pm **Eduardo Sucupira** - Rearranging Facial Volume Through a Minimally Invasive Perspective

6:10 – 6:20 pm **Grant R. Fairbanks** - The Release Zone in Facelift Surgery

**6:20 – 6:40 PM SPECIAL PRESENTATION**  
**Brazilian Facelift – Farid Hakme**

**6:40-7:40 PM PANEL: NON- INVASIVE FACIAL REJUVENATION**

6:40 – 6:50 pm **Eugenio Gandolfi** - Non-surgical Facelift

6:50 – 7:00 pm **Osan Sozer** - Progressive Neck Contouring with Barbed Sutures

7:00 – 7:10 pm **Haideh Hirmand** - Choice of Filler Based on Physical Characteristics for Optimal Results: What Does the Science Dictate?

7:10 – 7:20 pm **Tunc Tiryaki** - Skeletal-structural Fat Grafting: A Theory of Everything!

7:20 – 7:30 pm **Sebastian Garson** - Face Aging How to Deal with the Cheek Eyelid Junction  
7:30 – 7:40 pm Discussion

**7:40-8:00 PM SPECIAL PRESENTATION**  
**Avoiding Complications with Soft Tissue Fillers - Claudio DeLorenzi**

**8:30 PM-12:00AM WELCOME RECEPTION “UTAH COWBOY PARTY” Main Ballroom – Marriott**

## **MONDAY FEB 16th – BREAST & BODY CONTOURING SURGERY**

**6:00-7:00 AM BREAKFAST AND VISIT EXHIBITS**

**7:00-8:00 AM PANEL: BREAST SURGERY**

7:00 – 7:10 am **Sebastian Garson** - Shape Implant 6 Years Multicentric Study

7:10 – 7:20 am **Dan DelVecchio** - Augmentation Combining Breast Implants and Fat Grafting

7:20 - 7:30 am **Susumu Takayanagi** - Breast Augmentation –Selection/Placement of Implants

7:30 – 7:40 am **Bruno Alfandari** - I am A 100% Anatomic Shape Surgeon

7:40 – 7:50 am **Luis Perin** - Complications with Breast Augmentation: Can We Prevent Them?

7:50 – 8:00 am **Henry Delmar** – Breast Enlargement: Axillary Approach and Endoscopy

8:00 – 8:10 am **Steven J. Smith** – Rationale for Subglandular Breast Implants

**8:10-8:30 AM SPECIAL PRESENTATION**

**Breast Reconstruction with Synthetic Mesh, Implants and Fat Grafting-  
Joao Sampaio Goes**

**8:30-9:00 AM COFFEE BREAK AT EXHIBITS**

**9:00 – 9:40 AM PANEL: Creating the Most Powerful Internet Presence to Attract and  
Convert New Patients**

Shawn Miele, Chad Erickson, Darren Seigel

**9:40-10:30 AM PANEL: BREAST SURGERY**

9:40 – 9:50 am **Eduardo Sucupira**- Augmentation Mastopexy: Balancing Flaccidity, Ptosis and Volume

9:50 – 10:00 am **Gianluca Campiglio** - Treatment of Breast Ptosis with Shaped Implants and  
Parenchymal Manipulation

10:00 – 10:10 am **Joao Erfon** - Reduction Mammoplasty in a Single Central Block

10:10 – 10:20 am **Ruth Graf** - Long Lasting Results in Breast Reduction and Mastopexy

10:20 –10:30 am **Ivar van Heijningen** - Periareolar Augmentation Mastopexy, the Double Approach

10:30- 10:40 am **Jaime Anger** - Breast Augmentation/Reconstruction in Tuberos Breast

10:40-10:50 am **Ana Badin** – Breast Reduction Plus Prosthesis: When, Why and the Future Evolution

10:50- 11:00 am **Alberto Caldeira** - Fat Transfer in Aesthetic and Reconstructive Breast Surgery  
11:10-11:30 am Discussion

**11:30 AM-3:00 PM SKI / FREE AFTERNOON**

## **MONDAY PM- ABDOMINOPLASTY & BODY CONTOURING SURGERY**

**3:00-3:30 PM AFTERNOON BREAK AND VISIT EXHIBITS**

**3:30-4:30 PM APRES-SKI WORKSHOP – ALLERGAN ACADEMY**

**4:30-4:50 PM**

**SPECIAL PRESENTATION**

**What 's New and Hot in Devices - Jason Pozner**

**4:50-5:50PM**

**PANEL: ABDOMINOPLASTY**

4:50-5:00 pm

**Tim Papadopoulos** – Structural Lipoabdominoplasty – Why is it so Important?

5:00-5:10 pm

**Gianluca Campiglio** - Secondary Abdominoplasty

5:10-5:20 pm

**Ozan Sozer** – Circumferential Lipoabdominoplasty

5:20-5:30 pm

**Tunc Tiryaki** - Inverse Abdominoplasty with False Rectus Folds: Beautiful Deformation

5:30-5:40 pm

Discussion

**5:40-6:00 pm**

**SPECIAL PRESENTATION**

**Update on Lipoabdominoplasty - Osvaldo Saldanha**

**6:00-800 pm**

**PANEL : BODY CONTOURING SURGERY**

6:00-6:10 pm

**Fabio Fantozzi**- Anthropometry of the Torso

6:10-6:20 pm

**Joao Erfon**- Lipoabdominoplasty with Minimal Undermining

6:20-6:30 pm

**Giovanni Kraemer** – Restructuring the Posterior Part of the Body

6:30-6:40 pm

**Cemal Senyuva**- Body Contouring with Ultrasonic Liposuction

6:40-6:50 pm

**Joachim Finckenstein**- Chest Lifting: Avoiding Scars Front View of the Thoracic Wall

6:50-7:00 pm

**Lina Triana** - Vaginal Tightening

7:00-7:10 pm

Discussion

**7:10-7:40 pm**

**SPECIAL PRESENTATION**

**Body Contouring Surgery, the Latest Techniques - Joe Hunstad**

**7:40-8:00 pm**

**SPECIAL PRESENTATION**

**Safety In Combined Procedures - Ricardo Ribeiro**

**TUESDAY FEB 17<sup>th</sup> –RHINOPLASTY**

**6:00-7:00 AM**

**BREAKFAST AND VISIT EXHIBITS**

**7:00-8:30 AM**

**PANEL : RHINOPLASTY**

7:00 – 7:10 am

**Joe Gryskiewicz**- Comprehensive External Approach, Mastery of the Nasal Tip

7:10 – 7:20 am

**Niveo Steffen**- Revision Rhinoplasty: Approach in Unfavorable Results

7:20 – 7:30 am

**Bianca Ohana** – Open Rhinoplasty – Planning Pre-op for Optimal Results

7:30 – 7:40 am

**Mehmet Bayramicli** - Dorsal Aesthetic Lines Versus Dorsal Aesthetic Curves

7:40 – 7:50 am

**Fabain Cortinas**- Algorithm for Correction of Lateral Deviation of the Nose

7:50 – 8:00 am

**Hank Spinelli** -The Middle Vault - Crucial Area for Good Functional & Cosmetic Result

8:00 – 8:10 am

**Ashkan Ghavami** - Rhinoplasty,

8:10 – 8:20 am

**Selahattin Ozmen** - A Challenging Issue in Nasal Surgery: Septal Perforation

8:20 – 8:30 am

**Barbara Machado** - Closed Rhinoplasty - Possibilities and Limitations

8:30 - 8:40 am

**Niveo Steffen** - Routine Pre-operative Nasal Endoscopy in Rhinoplasty

8:40 – 8:50 am

**Joe Gryskiewicz** - Complications in Rhinoplasty

8:50 – 9:00 am **Alan Landecker – waiting for title**

**9:00 – 9:30 AM COFFEE BREAK AT EXHIBITS**

**9:30 – 10:30 AM SPECIAL PRESENTATIONS IN RHINOPLASTY**

9:30 – 9:50 am **Nazim Cerkes** – Open Rhinoplasty

9:50– 10:10 am **Volney Pitombo** – Tip, Dorsum and Alar Base Balance

10:10-10:30 a m **Randy Waldman** - Ten Things I Learned About Rhinoplasty 30 Years Ago That Have Stood the Test of Time

**10:30 AM-3:00 PM SKI / FREE AFTERNOON**

## **TUESDAY PM – FACIAL PAPERS & THE BUSINESS OF PLASTIC SURGERY**

**3:00-330 PM AFTERNOON BREAK AND VISIT EXHIBITS**

**330-4:30 PM APRES-SKI WORKSHOP – COOLSCULPTING**

**4:30-6:30 PM FACIAL PAPER PRESENTATIONS**

4:30-4:40 pm **Philip Young** - Facial Beauty and the Impact the Practice of Facial Plastic Surgery

4:40-4:50 pm **Ted Wojno** - Subtleties in Eyelid and Periocular Anatomy

4:50-5:00 pm **Rachel Garcia**- Hyaluronic Acid – Different Presentation/Different Indications

5:00-5:10 pm **Kirill Pshenisnov** -"Russian lock" and suturing techniques in creation of nasal tip

5:10-5:20 pm **Susumu Takayanagi** - Upper Eyelid Rejuvenation

5:20-5:30 pm **Ivar van Heijningen** - Non-surgical Treatments for Plastic Surgeons

5:30-5:40 pm **Daniel Knutti** - The Hetter Peel: An Everyday Workhorse

5:40-5:50 pm **Grady Core** – “No Cut” SMAS Dissection Technique

5:50-6:00 pm **Alberto Caldeira** - Fat Transfer in Facial Rejuvenation or Skin Regeneration

6:00-6:10 pm **Henry Delmar** - Facelift: Short Scar – Does it Mean Poor Results

6:10-6:20 pm **Craig Colville** – 3-D Imaging in Facial Injections

6:20-6:30 pm **Sharon Giese** – The Natural Lift

6:30-6:40 pm **Augusto Valente** – **Facelifting Combined to Fat Grafting**

6:40-6:50 pm **Maria Roberta Martins** – Structured Neck Microfatgrafting During Facelift

6:50-7:00 pm **Michel Rouif** - Lower Bleph with Micro Autologous Fat Grafting - New Tools

**7:00-7:30 pm SPECIAL PRESENTATION**

**Succeeding in Practice: You Brought Them in –What Now?**

**Robert Singer**

**7:30-8:00 pm A SUCCESSFUL AESTHETIC PRACTICE – ASK THE EXPERTS**

Moderators – Renato Saltz & Robert Singer

Participants - Tracy Drumm, Dana Fox, Mary Jewell, Jason Pozner, Brent Frank,  
Monique Ramsey, Grant Stevens, Julius Few

**9:00-MIDNIGHT JUPITER BOWL PARTY – all welcome**

**WEDNESDAY FEB 18th – BREAST & BODY PAPERS, MARKETING, BRANDING & SOCIAL MEDIA**

**6:30-7:00 AM BREAKFAST AND VISIT EXHIBITS**

**7:00-9:30 AM BREAST & BODY PAPER PRESENTATIONS**

7:00-7:10 am **Fabio Fantozzi** - Arm Lift

7:10-7:20 am **Joe Hunstad** - Avulsion Technique for Brachioplasty

7:20-7:30 am **Ashkan Ghavami** - Buttock Fat Transfer

7:30-7:40 am **Haideh Hirmand** - Initial Experience with Cellfina Cellulite Device

7:40-7:50 am **Grant A. Fairbanks** – Fat Grafting, Outside the Box

7:50-8:00 am **Joachim Finckenstein** - Microfat Graft:Just Volume Substitution?

8:00-8:10 am **Mehmet Bayramicli** - Fat Injection in Breast Surgery

8:10-8:20 am **Ram Kalus** – Breast Aesthetics

8:20-8:30 am **Grant Stevens** – Update on Sientra Implants

8:30-8:40 am **Eugenio Gandolfi** – Seven Years Experience of Mammary Adipose Transplants

8:40-8:50 am **Gianluca Campiglio** - Treatment of Breast Ptosis with Shaped Implants and Parenchymal Manipulation

8:50-9:00 am **Lina Triana** - Improving Our Mastopexy with Implant Cases

9:00-9:10 am **Jaime Anger** - The Use of Soft Silicone Solid Implant Molded Intraoperatively for Pectus Excavatum Surgical Repair

9:10-9:20 am **Michel Rouif** - How to optimize safety & results in Breast Aug with Mastopexy

9:20-9:35 am **Raphael Sinna** - Aesthetic Concepts in Autologous Breast Reconstruction

9:35-9:50 am **Selahattin Ozmen** - Aesthetics Concepts in Facial Transplantation

9:50-10:00 am Discussion

**10:00-10:15 am COFFEE BREAK AT EXHIBITS**

**10:15-11:45 am SPECIAL PRESENTATIONS**

10:15-10:30 am **Leonardo Aguiar** - Exponential Medicine, Hacking Medical Practice Through Innovation.

10:30-10:45 am **Bruno Alfandari** – Trying to Be An Aesthetic Surgeon in Europe

10:45-11:00 am **Brian Brzowski** - Hordes at The Gates – A State Society Under Siege

11:00-11:15 am **Ron Iverson** – need a tittle for Quad-A presentation

11:15-11:30 am **Brian Brzowski** - Motion Pictures as a Teaching Aid in Plastic Surgery

11:30-11:45 am **Tim Papadopoulos** – How Many Social Media Marketing Tricks Have you Tried?

**11:45-12:30 pm PANEL - MARKETING, BRANDING & SOCIAL MEDIA**

11:45-12:00 am **Tracy Drumm** – Marketing your Aesthetic Practice

12:00-12:15 am **Dana Fox** - Cutting Yourself Out of the Branding and Marketing Herd

12:15-12:30 am	<b>Shawn Miele</b> – Powerful Internet Marketing-Patient Generation and Conversion
12:30-12:45 am	<b>Monique Ramsey</b> - Is Your Social Media Working Hard or Hardly Working? Look at These 7 Indicators!
12:45-1:00 pm	<b>Cheryl Whitman</b>
<b>1:00 PM</b>	<b>MEETING ADJOURNS</b>
<b>1:30PM</b>	<b>BUSES DEPART FOR “SNOWMOBILE ADVENTURE AT UINTA MOUNTAINS”</b>



## 2015 ABAM Presenters

### CHAIRMEN

Renato Saltz, MD

Carlos Casagrande, MD  
Joao Sampaio Goes, MD  
Mark Jewell, MD

Foad Nahai, MD  
Ricardo Ribeiro, MD  
Osvaldo Saldanha, MD

### PRESENTERS

Leonardo Aguiar, MD – Brazil  
Bruno Alfandari, MD – France  
Jaime Anger, MD – Brazil  
Eric Auclair, MD – France  
Ana Zulmira Badin, MD – Brazil  
Mehmet Bayramicli, MD – Turkey  
Brian Brzowski, MD – USA  
Alberto Caldeira, MD – Brazil  
Gianluca Campiglio, MD – Italy  
Nazim Cerkes, MD – Turkey  
Craig Colville, MD – USA  
Grady Core, MD – USA  
Fabian Cortinas, MD – Argentina  
Jose Daher, MD – Brazil  
Henry Delmar, MD – France  
Claudio DeLorenzi, MD – Canada  
Dan DelVecchio, MD – USA  
Tracy Drumm –USA  
Michael Edwards, MD – USA  
Joao Erfon, MD – Brazil  
Fabio Fantozzi, MD – Italy  
Grant A. Fairbanks, MD – USA  
Grant R. Fairbanks, MD – USA  
Julius Few, MD – USA  
Joachim Finckenstein, MD – Germany  
Dana Fox – USA  
Brent Frank – USA  
Eugenio Gandolfi, MD – Italy  
Rachel Garcia, MD – Brazil  
Sebastian Garson, MD – France  
Ashkan Ghavami, MD – USA  
Sharon Giese, MD – USA  
Raul Gonzalez, MD – Brazil  
Ruth Graf, MD – Brazil  
Antonio Graziosi, MD – Brazil  
Joe Gryskiewicz, MD – US  
Farid Hakme, MD – Brazil  
Haideh Hirmand, MD – USA  
Joseph Hunstad, MD – USA  
Ronald Iverson, MD – USA

Trent Jones, MD - USA  
Ram Kalus, MD - USA  
Daniel Knutti, MD - Switzerland  
Vakis Kontoes, MD - Greece  
Giovanni Kraemer, MD - Mexico  
Alan Landecker, MD - Brazil  
Nelson Letizio, MD - Brazil  
Barbara Machado, MD – Brazil  
William Mack, MD - USA  
Timothy Marten, MD - USA  
Maria R. Martins, MD - Brazil  
Shawn Miele - USA  
James Newman, MD - USA  
Bianca Ohana, MD - Brazil  
Selahattin Ozmen, MD - Turkey  
Tim Papadopolous, MD - Australia  
Luis Perin, MD - Brazil  
Volney Pitombo, MD - Brazil  
Jason Pozner, MD - USA  
Kroll Pshenisnov, MD - Russia  
Monique Ramsey - USA  
Michele Rouif, MD - Brazil  
Cemal Senyuva, MD - Turkey  
Robert Singer, MD - USA  
Raphael Sinna, MD - Brazil  
Steve Smith, MD - USA  
Ozan Sozer, MD - USA  
Hank Spinelli, MD - USA  
Niveo Steffen, MD - Brazil  
Grant Stevens, MD - USA  
Eduardo Sucupira, MD - Brazil  
Susumu Takayanagi, MD - Japan  
Tunc Tiryaki, MD - Turkey  
Lina Triana, MD - Columbia  
Augusto Valente, MD - Brazil  
Ivar van Heijningen, MD - Belgium  
Luis Vasconez, MD - USA  
Fausto Viterbo, MD - Brazil  
Randy Waldman, MD - USA  
Cheryl Whitman - USA

**Andrew Jacono, MD – USA**  
**Mary Jewell, MD – USA**

**Ted Wojno, MD - USA**  
**Phillip Young, MD - USA**